

# EDUCATE!

University City Foundation for Public Schools  
3268 Governor Drive PMB 154, San Diego, CA 92122  
(858) 677-0989

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*...improving the quality of our children's education  
by providing supplemental resources to University City public schools*

August 1, 2016

The EdUCate! Foundation makes a tremendous difference every day for the children and teachers in all five University City public schools (3 elementary, 1 middle, 1 high school). To date, the EdUCate! Foundation has provided over \$1,600,000 in essential support to our five schools.

On Saturday, October 1<sup>st</sup>, **EdUCate! will host its 8<sup>th</sup> annual community friendraiser and fundraiser, Oktoberfest**, at Standley Park. Each year Oktoberfest attracts hundreds of San Diego parents, educators, and community members to a fun-filled afternoon that raises money to improve the quality of education in University City public schools.

The EdUCate! Board of Directors tries hard to minimize event expenses, but we hope to offset these expenses with the support of businesses in our community. Can you help us underwrite the venue rental and other costs associated with hosting Oktoberfest? Deadline to be included on printed promotional material is Sept. 9, 2016. **Deadline for logos on t-shirts is Sept. 16.**

	Supporter \$100	Friend \$250	Silver \$500	Gold \$1,000
Principal Sponsorship: Your name in all pre-event promotional materials including event flier and online event marketing (~6500 recipients)				√
Your name on T-shirts, event banner, event website page (with link) and on Facebook		√	√	√
Complimentary wristbands for Oktoberfest Beer Garden (>21 only)		2 bands	4 bands	6 bands
Your name on our Supporters web page through August 15 <sup>th</sup> next year	√	√	√	√

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Please join other businesses in our community and support this important cause.

If you need additional information, please contact us or visit our website at [www.uc-educate.org](http://www.uc-educate.org).

Thank you for your generous consideration of this request. EdUCate! is a 501(c)(3), and donations are tax deductible (Tax ID: 33-0539815).

Dawn Yandel, Oktoberfest Chairperson  
EdUCate! Foundation  
619-884-8456  
[dawnyandel@aol.com](mailto:dawnyandel@aol.com)

Bonnie MacRitchie, President  
EdUCate! Foundation  
619-203-6640  
[president@uc-educate.org](mailto:president@uc-educate.org)

Please complete the form below and email it to [president@uc-educate.org](mailto:president@uc-educate.org) or mail it to the following address **by September 9, 2016:**

EdUCate! Sponsorships  
3268 Governor Dr. PMB 154  
San Diego, CA 92122

☐ *Yes, my business would like to sponsor The 8<sup>th</sup> Annual Oktoberfest!*

Name of Business: \_\_\_\_\_

Website: \_\_\_\_\_

Level of Sponsorship: (Circle One)	Supporter	Friend	Silver	Gold
	\$100	\$250	\$500	\$1,000

Whom should we contact at your business to get logo and graphics?

\_\_\_\_\_

Contact information for that person:

\_\_\_\_\_

For complimentary tickets to the Beer Garden, who will be attending? (Friend two, Silver four, Gold six)

1. _____	4. _____
2. _____	5. _____
3. _____	6. _____

Your contribution will go a long way toward providing technology, arts, and supplies to the students in our community. Thank you for your support!

Payment may be made on our website at [www.uc-educate.org](http://www.uc-educate.org) or by mailing a payable to EdUCate! at EdUCate! Sponsorships, 3268 Governor Dr. PMB 154, San Diego, CA 92122